



rebecca@rm-newmedia.com  
http://rm-newmedia.com

## Education

- Florida State University**, Tallahassee, FL April 2011  
Bachelor of Science in Communication  
Major in Public Relations, Minor in Business  
GPA: 3.97/4.0, Summa Cum Laude
- Florida State University**, Tallahassee, FL May 2009  
Associate of Arts

## Experience

- Moore Consulting Group**, Tallahassee, FL July 2011-present  
*Account Coordinator*
- Gunster**, Tallahassee, FL Aug. 2010-present  
*Special Project Website Coordinator*
- RB Oppenheim Associates**, Tallahassee, FL Dec. 2010-April 2011  
*Account Coordinator*
- Taproot Creative**, Tallahassee, FL May 2010-Dec. 2010  
*Public Relations Intern*
- Progress Energy**, Crystal River, FL May 2009-Aug.2009  
*E-Learning Developer*
- Citrus County Chronicle Newspaper**, Beverly Hills, FL Aug. 2007-May 2008  
*Stringer*
- Classic Photographics**, Beverly Hills, FL Aug. 2004-July 2009  
*Freelance/Assistant Photographer*

## Affiliations

- Florida Public Relations Association Student Capital Chapter Member
- Lambda Pi Eta National Communication Honor Society Member
- The Honor Society of Phi Kappa Phi Member
- Golden Key International Honor Society Member
- The National Society of Collegiate Scholars Member
- Phi Eta Sigma National Honor Society Member

## Achievements

- Florida State University President's List
- Florida State University Dean's List
- Girl Scout Gold Award recipient
- FPRA Nature Coast Chapter Scholarship
- FPRA Student Capital Chapter Scholarship
- FSU School of Communication's Outstanding Public Relations Undergraduate Student Award
- FPRA Golden Image Award for RM New Media
- Citrus "LEAPS" Program (Leaderships, Ethics, & Public Service Award)

## Technical Skills

- Adobe Photoshop CS3
- Adobe InDesign CS3
- Adobe Dreamweaver CS3
- Vertical Response
- Constant Contact
- Wordpress